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NEWS RELEASE

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RELEASE

Non-profit Education Publisher MIND Research Institute Wins Prestigious National Awards Competition

*CODiE Awards selects MIND's visual math software for grades 6 and up as
the best instructional math product for schools*

SANTA ANA, CA, May 30, 2008 – The non-profit education researcher and software publisher MIND Research Institute announced that it won an award in the prestigious, national 23rd Annual CODiE Awards competition. Hosted by the Software & Information Industry Association (SIIA), the awards recognize outstanding achievement and vision in the software, digital information and education technology industries. MIND Research's ST Math™: Algebra Readiness math software for students in grades 6 and up was selected by SIIA members as the winner out of five finalists in the "Best Mathematics Instructional Solution" school-based education category. MIND Research was selected as one of only 75 CODiE Awards winner from more than 1,100 nominations submitted. Winners were announced at a black-tie awards gala attended by top executives from the nation's leading software and content companies during SIIA's annual conference in San Francisco.

"The CODiE Awards recognize those companies providing the best new technology products and services across a broad array of industries," said SIIA President Ken Wasch. "The awards and their winners are a testament to the power of technology to deliver innovative solutions to American businesses and consumers. SIIA congratulates all of the CODiE Award winners and nominees, whose innovation is essential for continuing America's leadership in the global knowledge economy."

ST Math: Algebra Readiness is designed for middle or high school students who are often multiple grade levels behind in math proficiency. This intervention program was developed by MIND Co-founder Dr. Matthew Peterson after over 10 years of developing and refining a unique K through 5 instructional software program. ST Math: Algebra Readiness builds on the proven, visual, foundational approach used in MIND's elementary program, to help students master the essential building blocks for math success from a basic level of math facts up through introductory algebraic equations.

"The MIND Research Institute is pleased to be recognized by the industry leaders of SIIA for the CODiE Award, as this honor further validates the power and potential of innovative and effective programs that use innate visual reasoning skills to convey 'difficult' concepts, and capture the imagination of today's students," said Andrew R. Coulson, President of MIND's Education Division.

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Established in 1986, the CODiE Awards recognize more than 70 categories of outstanding software products and services. More than 250 judges from the trade press, consultants, educators, IT specialists, and other knowledgeable experts chose the finalists, while SIIA members selected the winners from the judges' choices. The complete list of winners is posted on SIIA's website at <http://www.sii.net/codies/2008/winners.asp>.

The MIND Research Institute is a non-profit education researcher and publisher. MIND uses its distinctive visual approach to illustrating math concepts and building problem-solving skills as the basis for innovative, research-proven math education programs for elementary and secondary schools. The programs include the ST Math™: K-5 patent-pending instructional software for all K-5 students, ST Math™: Algebra Readiness instructional software for intervention at the secondary level, and a complete Algebra Readiness course with a fully-featured textbook and integrated software for secondary schools. The visual approach featured in each program taps into each student's innate ability to do spatial-temporal (ST) reasoning and problem-solving, and is effective at engaging students at all levels of language and academic proficiency. There are currently over 300 schools in California, Texas and thirteen other states, and more than 59,000 students and 3,500 teachers participating in the program. For more information, visit <http://www.mindresearch.net>.

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